

7-STEP DREAM LIFE BLUEPRINT

Step	Problem	Solution/Description	Advantage & Tools	Benefits
PILLAR #1 BUSINESS LIFE DREAM: CREATE THE LIFESTYLE AND BUSINESS YOU TRULY WANT				
STEP 1 YOUR BUSINESS LIFE DREAM	YOU'RE NOT LIVING YOUR DREAM AND YOU SACRIFICE THE LIFE YOU WANT	KNOW WHAT YOU WANT AND THEN CREATE THE LIFE YOU TRULY DESIRE	<ul style="list-style-type: none"> ➤ BUSINESS LIFE DREAM TEMPLATE ➤ HAVE THE CLARITY TO FOCUS ON THINGS THAT MATTER MOST TO YOU 	<ul style="list-style-type: none"> ➤ FEEL YOUR LIFE MATTERS ➤ HAVE A SENSE OF PURPOSE AND LIVE YOUR DREAM
PILLAR #2 BRAND LIFE STORY: CREATE A CAPTIVATING BRAND AND LIFE STORY SO YOUR TRIBE WILL FIND YOU				
STEP 2 YOUR LIFE STORY	YOU THINK YOUR STORY DOESN'T MATTER AND HAS NO VALUE	TELL YOUR AUTHENTIC STORY TO CONNECT WITH YOUR AUDIENCE AND BE MEMORABLE	<ul style="list-style-type: none"> ➤ C.P.S.B. STORY FORMULA ➤ LIFE EXPERIENCES, LESSONS & SKILLS ➤ TELL A STORY THAT CONNETCS WITH YOUR AUDIENCE 	YOU'LL FEEL WORTHY AND AUTHENTIC WITH WHAT YOU'RE DOING AND WHO YOU'RE BECOMING
STEP 3 YOUR BRAND AND LIFE MESSAGE	YOUR BRAND AND MESSAGE DOESN'T CAPTIVATE	CRAFT A BRAND AND LIFE MESSAGE TO CAPTIVATE YOUR TRIBE	<ul style="list-style-type: none"> ➤ YOUR BRAND MESSAGE TEMPLATES ➤ YOUR LIFE MESSAGE TEMPLATES ➤ HAVE THE PERFECT MESSAGE TO CAPTIVATE YOUR TRIBE 	YOUR TRIBE WILL FIND YOU AND YOU'LL LOVE SERVING THEM
PILLAR #3 EFFORTLESS CLIENT CREATION: CONFIDENTLY TURN DESIRE INTO DOLLARS TO SUPPORT YOUR LIFESTYLE				
STEP 4 MONEY MESSAGE BLUEPRINT	YOU'RE NOT CONNECTING WITH YOUR TRIBE	GET INTO THEIR HEARTS AND HEADS	<ul style="list-style-type: none"> ➤ MONEY MESSAGE FORMULA (BV+BV+BM) ➤ 4 INCOME STREAM TEMPLATES ➤ KNOW HOW TO ATTRACT YOUR TRIBE 	YOU'LL BE CERTAIN AND CONFIDENT ON HOW TO CONNECT WITH AND ADD VALUE TO YOUR TRIBE
STEP 5 CREATE HIGH END CLIENTS	YOU DON'T HAVE A PROCESS THAT WORKS CONSISTENTLY WELL	TURN CLIENT DESIRE INTO ACTION AND ALLOW THEM TO BUY EASILY	<ul style="list-style-type: none"> ➤ THE 5-STEP C.R.I.S.P. METHOD ➤ OVERCOME OBJECTIONS WITH L.S.C.P.A. ➤ USE A PROVEN METHOD TO CREATE CLIENTS AT WILL 	<ul style="list-style-type: none"> ➤ HELP YOUR CLIENTS WIN SO ➤ MAKING MONEY BECOMES A GAME YOU'LL LOVE TO PLAY
STEP 6 PARTNER 4 IMPACT	YOU DON'T KNOW HOW TO APPROACH THE RIGHT PARTNERS	SURROUND YOURSELF WITH THE RIGHT PEOPLE THAT WILL SUPPORT YOU	<ul style="list-style-type: none"> ➤ I.C.P.I. PARTNER TEMPLATE ➤ PARTNER EMAIL AND PHONE CALL SCRIPTS ➤ KNOW HOW TO PARTNER SUCCESSFULLY 	YOU'LL REACH MILLIONS AND HELP THEM TRANSFORM THEIR LIFE WORKING LESS HOURS
PILLAR #4 ULTIMATE SUCCESS BREAKOUT: OWN THE HABITS THAT DRIVE YOU FORWARD AND HAVE THE LIFESTYLE AND BUSINESS YOU TRULY WANT				
STEP 7 ENSURE YOUR SUCCESS	YOUR OLD HABITS PREVENT YOU FROM GETTING WHAT YOU WANT	CREATE NEW HABITS TO TURN YOUR DREAMS INTO REALITY	<ul style="list-style-type: none"> ➤ FULL PERSONAL ACCESS AND ACCOUNTABILITY ➤ STOP DOING THINGS THAT HOLD YOU BACK ➤ HAVE THE DRIVE TO CREATE NEW HABITS 	YOU'LL THRIVE IN BUSINESS AND HAVE A LIFE FILLED WITH MEANING & JOY

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